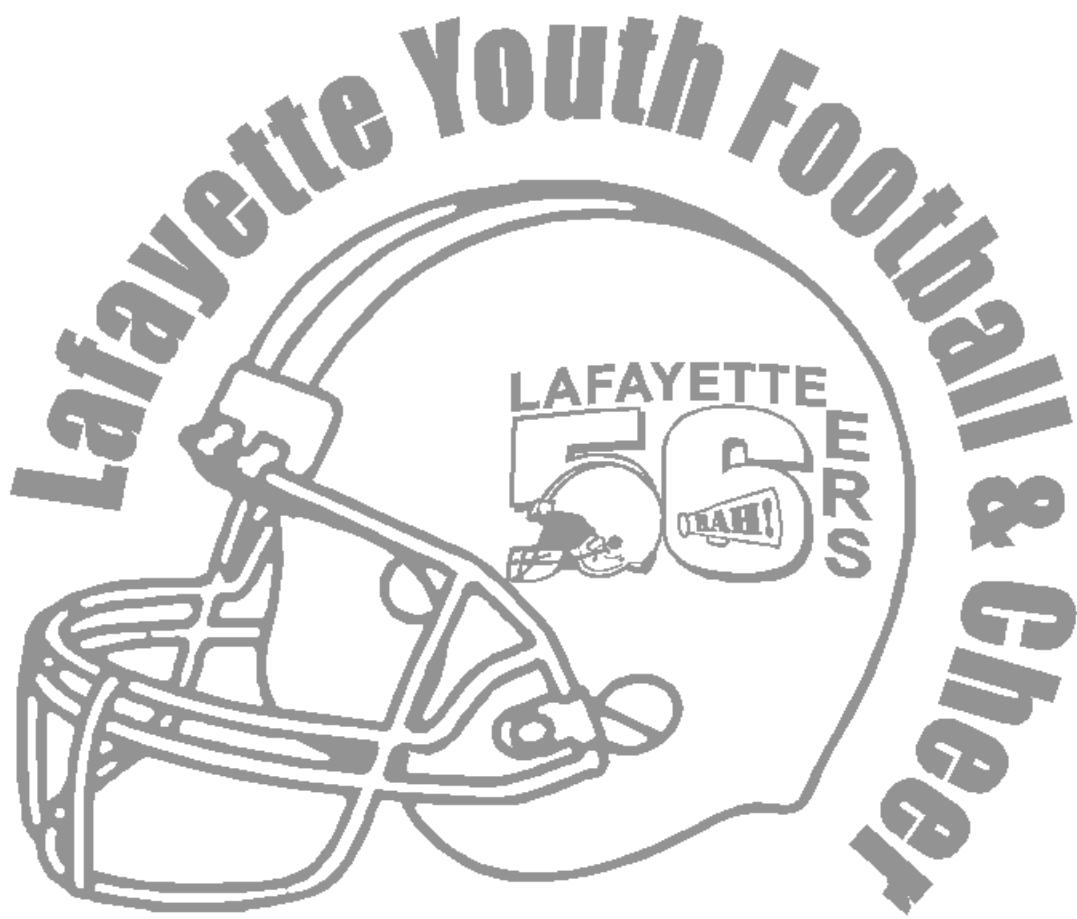




# Lafayette Youth Football and Cheer



***Youth Football/Cheer Sponsorship Proposal***



***Official Youth Football Development Partner***



# Introduction

On behalf of the **Lafayette 56ers Youth Football and Cheerleading League**, we would like to extend an invitation to you and your company to become a sponsor of our exceptional youth football and cheerleading program. Lafayette 56ers is a community non-profit organization partnered with USA Football, football's national governing body, whose mission it is to provide exceptional training and skill development in the game of football and the sport of cheerleading for the Lafayette area youth entering grades 3 through 6. Our mission also includes:

- ♦ Bringing our youth closer together through the common interest in sportsmanship and competition thus keeping the youth of our community busy and away from situations that can lead to unsafe, poor choices. We foster this by helping our youth build and develop their character, sportsmanship, discipline and love of the game.
- ♦ Emphasizing the values of education and the importance of being a leader both on and off of the field.
- ♦ Acquaint the players with the fundamental rules of football and help them develop the basic skills needed to play the game.

The most important steps in the planning process for a successful year is obtaining and cultivating local and corporate partnerships from community businesses and organizations. This will help us offset some of the costs associated with the season's events and the continued development of our program as well as keep the cost absorbed by our families as low as possible.

We are looking for sponsors who are willing to partner with us and assist in covering our biggest expenses such as equipment and uniform purchases, EMT's, officials, various fees, insurance, and administrative costs. Your sponsorship dollars also assist the league in expanding the opportunities we are able to offer the youth of our community.



## Lafayette Youth Football and Cheer

Becoming a sponsor of the Lafayette 56ers organization is a unique opportunity for our community's businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business' exposure and match your company with a diverse, family target audience.

If sponsorship of the Lafayette 56ers Youth Football and Cheer League is a feasible option for you and your company, please take some time to review the Sponsorship Opportunities information sheet enclosed with this letter. We are confident that you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants and their families.

If you require any additional information, please contact Dawn Linder, League Treasurer at [lawn2224@comcast.net](mailto:lawn2224@comcast.net) and they will be happy to answer any questions you may have and/or tailor a sponsorship plan that will meet your needs.

Thank you very much for considering partnering with an organization that has been a positive influence in the lives of the Lafayette area's youth since 1974; an organization that truly believes that our children are our future and can NOT be left behind! If you are interested in being a sponsor, please return the sponsorship page with sponsorship by April 1, 2023.

Sincerely,

*The Lafayette 56ers Youth Football and Cheer Board of Directors*



## Lafayette Youth Football and Cheer Sponsorship Opportunities

### *League Sponsor*

**\$10,000**

- ◆ "YOUR NAME HERE" Lafayette 56ers (**LEAGUE SPONSOR**)
- ◆ **YOUR** name and logo appear on all league correspondence (sign up forms, mass emails etc.)
- ◆ **YOUR** business name and a link to **YOUR** business' website on Lafayette 56ers home page
- ◆ **YOUR** business logo and name on league jersey's and shirts;
- ◆ Recognition as **League Sponsor** over P.A. on game days; opportunity to set up a booth at all 56er events
- ◆ A personalized 8' \* 10' banner to be hung near stadium entrance on game days
- ◆ An 8"X10" appreciation plaque and a framed jersey for display at your home or office

### *Touchdown Sponsor*

**\$1,000**

- ◆ **YOUR** business name and a link to **YOUR** business' website on Lafayette 56ers home page
- ◆ Recognition over P.A. on game days
- ◆ Opportunity to set up booth at all events
- ◆ A 5"X7" team picture plaque for display at your home or office

### *Team Sponsor*

**\$500**

- ◆ **YOUR** business name and a link to **YOUR** business' website on Lafayette 56ers web page
- ◆ Recognition over P.A. on game days
- ◆ A 5"X7" team picture plaque for display at your home or office

### *Friends of Football Scholarship Fund*

**\$75+**

- ◆ Pay for one football player or cheerleader who otherwise would be unable to participate
- ◆ **YOUR** business name and a link to **YOUR** business' website on Lafayette 56ers Scholarship page
- ◆ **At Lafayette 56ers, NO CHILD IS LEFT BEHIND!**

**Any donation is appreciated. Please contact us if you have any questions,**

**Dawn Linder: [lawn2224@comcast.net](mailto:lawn2224@comcast.net)**



## Lafayette Youth Football and Cheer Sponsorship Commitment Form

I, \_\_\_\_\_, as an official representative of

\_\_\_\_\_, pledge to support the Lafayette 56ers Youth Football and Cheer League (a non-for-profit organization) in their capital campaign.

We are committed to contributing \$\_\_\_\_\_, which is an amount sufficient for our business to be considered a:

\_\_\_\_\_ League Sponsor \$10,000

\_\_\_\_\_ Touchdown Sponsor \$1,000

\_\_\_\_\_ Team Sponsor \$500

\_\_\_\_\_ Friends of Football Scholarship Fund \$75+

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

Please write your company's slogan, or what you would like for us to say about your company when it is recognized over the PA system.

This form and your payment can be returned to:

Lafayette Youth Football and Cheer

P.O. Box 5312

Lafayette, IN 47903

Please direct any questions to Dawn Linder: [lawn2224@comcast.net](mailto:lawn2224@comcast.net)

Please make checks payable to Lafayette Youth Football and Cheer

*The Lafayette 56ers / Youth Football and Cheer league thanks you for your generous financial donation.*

***All contributions are TAX DEDUCTABLE***